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Data Processing Privacy Policy

Informative document Article 13 EU Reg. 2016/679 - GDPR

GUARDASTELLE SOCIETÀ SEMPLICE AGRICOLA DI FANTACCI SUSANNA & C. LOC. SOVESTRO - 53037 SAN GIMIGNANO (SI) (hereinafter the "Data Controller"), in its capacity as controller of the processing, informs you, pursuant to Art. 13 of EU Regulation 2016/679 (hereinafter the "GDPR"), that your data will be processed in the following ways and for the following purposes:

1) SUBJECT OF THE PROCESSING

The Data Controller processes personal, identifying and non-sensitive data (by way of example, but not limited to, name, surname, company name, address, telephone number, e-mail address - hereinafter "personal data" or also "data") provided by you during the registration/interaction/compilation of data on the Data Controller's website: info@guardastelle.com

(hereinafter the "Site") and, specifically, the participation in opinion polls and customer satisfaction surveys, the filling in of registration forms through the Site for events organised by the Controller, the filling in of contact forms on the Data Controller's website, the on-line request for clarification or support and the sending of newsletters.

2) PURPOSE OF THE PROCESSING

Your personal data are processed:

a) without your express consent (Art. 6, letter b) and e) GDPR), for the following Service Purposes:

- to manage and maintain the Site or allow you to access to dedicated areas;
- to allow you to use the services you may request;
- to participate through the Site in initiatives organised by the Data Controller (events, for example);
- to process a contact request;
- for administrative and accounting activities in general;
- to fulfil the obligations envisaged by law, a regulation, EU legislation or an order of the Authority, or at the request of the Italian or foreign government or the Italian Chamber of Commerce;
- to prevent or detect fraudulent activity or abuse harmful to the Site;
- to exercise the rights of the Holder, for example the right to exercise a right in court.

b) Only with your specific and separate consent (Art. 7 GDPR), for the following Other Purposes:

to send you, by e-mail, opinion polls and customer satisfaction surveys, newsletters and/or invitations to events or to subscribe to events organised by the Data Controller or of which the same is part.

3) PROCESSING AND STORAGE OF DATA

The processing of your personal data is carried out via the operations indicated under Article 4, paragraph 2, GDPR and specifically involves the collection, registration, organisation, storage, consultation, processing, amendment, selection, extraction, comparison, use, interconnection, blockage, communication, cancellation and destruction of data. Your personal data is processed both on paper and electronically and/or automatically, **through the use of a website hosted on the server of the Data Controller or on the websites of external companies that allow the Data Controller to offer its services.** The Data Controller shall process the personal data for the time necessary to fulfil the above purposes, for a maximum of five years from termination of the relationship for the Service Purposes and for a maximum of two years from the collection of data for Other Purposes. In compliance with the provisions of Article 5, paragraph 1, letter e) of EU Reg. 2016/679, the personal data collected will be kept in a form which permits identification of data subjects for no longer than the achievement of the purposes for which the personal data were processed.

4) SECURITY

The Data Controller has adopted a wide variety of security measures to protect your data against the risk of loss, misuse or alteration. In particular: s/he has adopted the measures pursuant to Art. 32 GDPR, and uses data encryption technology established by the AES standards (BCrypt) and the protected data transmission protocols known as HL7 and HTTPS where necessary for more secure communications.

5) ACCESS TO DATA

Your data may be made accessible for the purposes referred to in points 2.A) and 2.B):

1. to the employees and collaborators of the Data Controller, in their capacity as appointees and/or internal data processors and/or system administrators;
2. to third party companies or other subjects (website providers, cloud providers, e-payment service providers, suppliers, hardware and software support technicians, forwarding agents and carriers, credit institutions, professional studios, etc.) that carry out activities in outsourcing on behalf of the Data Controller, in their capacity as data processors.

6) DISCLOSURE OF DATA

Without your express consent (Art. 6, letters b) and c) GDPR), the Data Controller may disclose your data for the purposes referred to in article 2.A to supervisory bodies, judicial authorities, and all other subjects to whom disclosure is obligatory by law for the fulfilment of the aforesaid purposes. You are assured that your personal data will never be made public on the Data Controller's website.

7) TRANSFERRAL OF DATA

Personal data will not be transferred abroad.



8) NATURE OF DATA PROVISION AND CONSEQUENCES OF REFUSAL TO RESPOND

The provision of data for the purposes referred to in article 2.A) is compulsory. In their absence, we will not be able to guarantee you registration with the Site nor the Services indicated in art. 2.A).

The provision of data for the purposes referred to in article 2.B) is optional. You may therefore decide not to provide any data or to subsequently deny the possibility of processing data already provided: in this case, you will not receive e-mails containing invitations to events, newsletters and customer satisfaction surveys. In any case, you will continue to be entitled to the Services referred to in art. 2.A).

9) RIGHTS OF THE DATA SUBJECT

As a data subject, you have the rights pursuant to Art. 15 GDPR, these being the rights to:

- obtain confirmation of the existence or otherwise of personal data regarding you, even if not yet registered, as well as communication in intelligible form;
- obtain the indication: a) of the origin of the personal data; b) of the aims and methods of the processing; c) of the logic applied in the case of processing with the aid of computers; d) of the identifying details of the controller, processors and representative appointed in compliance with Article 3, paragraph 1 of the GDPR; e) of the parties or categories of parties to which the personal data can be communicated or which can become aware of such data in their capacity as processors, persons in charge or representative appointed for the country;
- obtain: a) the update, rectification or, where appropriate, the integration of the data; b) the cancellation, transformation into anonymous form or blockage of data processed in breach of the law, including that which need not necessarily be kept in relation to the purposes for which the data have been collected or subsequently processed; c) certification that the operations pursuant to letters a) and b), and their content, have been brought to the knowledge of those to whom the data have been communicated or disseminated, unless this is impossible or requires the use of means evidently out of proportion with the right protected;
- oppose, fully or partially: a) for legitimate reasons, the processing of personal data concerning you, even when pertinent to the purpose of the collection; b) the processing of personal data concerning you for the purposes of sending advertising material or direct sales material, or for the performance of market research or commercial communication, using automated calling systems without the intervention of an operator, by e-mail and/or using traditional marketing methods, by telephone and/or by post. It should be noted that the data subject's right of opposition, pursuant to point b) above, for the purposes of direct marketing using automated means extends to traditional means, and that it does not affect the possibility for the data subject to exercise the right of opposition even if only in part. Consequently, the data subject may choose to receive only communications by traditional means or only automated communications, or neither.
- Where applicable, you also have the rights pursuant to Articles 16 to 21 of the GDPR (Right of correction, right to be forgotten, right to limit processing, right to data portability, right to opposition), as well as the right to lodge a complaint with the Guarantor.

10) PROCEDURES FOR THE EXERCISE OF RIGHTS

You may exercise your rights at any time by sending:

- a registered letter with notification of receipt to the headquarters of the business, at the following address: GUARDASTELLE SOCIETÀ SEMPLICE AGRICOLA DI FANTACCI SUSANNA & C. LOC. SOVESTRO - 53037 SAN GIMIGNANO (SI).
- an e-mail to info@guardastelle.com

11) MINORS

This Site and the Data Controller's Services are not intended for children under 18 years of age and the Data Controller does not intentionally collect personal information relating to children on the site analisideirischinformatici.it and other domains owned by the same. In the event that information on minors is unintentionally recorded, the Data Controller will delete it promptly, at the request of the users.

12) DATA CONTROLLER, PROCESSORS AND PERSONS IN CHARGE

The Data Controller/Processor (in compliance with Articles 4, 24 and 28 of EU Regulation 2016/679) is

GUARDASTELLE SOCIETÀ SEMPLICE AGRICOLA DI FANTACCI SUSANNA & C. The updated list of data processors and persons in charge of data processing is kept at the Data Controller's registered office.

13) AMENDMENTS TO THIS POLICY

This Policy may undergo amendment. We therefore recommend that you check this policy regularly and refer to the latest version.

COOKIE POLICY

Cookies are used on our website to enable users to have a better service and browsing experience.

What are cookies?

Cookies are small text files sent by the Site to the terminal of the interested party (usually to the browser), where they are stored and then sent back to the Site when the user returns. A cookie cannot access any other data from the user's hard disk, nor can it transmit IT viruses and acquire e-mail addresses. Each cookie is unique to the user's web browser.



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Which cookies do we use?

Session Technical Cookies

The cookies used on the website <http://www.annahotel.it> are designed to perform computer authentication or monitoring of sessions and storage of specific technical information regarding users who access the servers of the operator of the site maintenance service, and hotel reservation services.

Pursuant to Article 122, paragraph 1, of the Privacy Code (in its current wording following the entry into force of Legislative Decree 69/2012), "technical" cookies may be used even without the consent of the data subject.

For maximum transparency, the following is a list of technical cookies and cases of specific operation on the Site:

- Cookies implanted in the terminal of the user/contractor directly (which will not be used for further purposes) such as session cookies used for online reservations on the Site, authentication cookies, customisation cookies (for example, to choose the language); these cookies remain active only for the duration of the session.
- Cookies used to statistically analyse accesses/visits to the site (so-called "analytics" cookies) which pursue exclusively statistical purposes (without profiling or marketing) and collect information in aggregate form without the possibility of tracing the identification of the individual user. In these cases, since current legislation requires that, for cookie analytics, the data subject be provided with a clear and adequate indication of the simple methods for opposing their installation (including any mechanisms for making the cookies anonymous), the methods for deactivating the cookies installed are specified below. The duration of analytics session cookies is 30 minutes.

How to change your cookie settings

Most browsers allow you to erase cookies from your computer's hard drive, block the acceptance of cookies, or receive a warning before a cookie is stored.

Therefore, for the removal of cookies, we encourage you to follow the instructions on the dedicated pages of the various browsers:

- Chrome: <https://support.google.com/chrome/answer/95647?hl=it>
- Firefox: <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>
- Internet Explorer: <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookie-in-internet-explorer-9>
- Safari: http://support.apple.com/kb/HT1677?viewlocale=it_IT

What happens if you disable cookies?

However, if you block or delete a cookie, it may be impossible to restore your preferences or custom settings as specified above and our ability to customise your experience will be limited.